



AB 32 Implementation Group



Working Toward Greenhouse Gas Emission Reductions
And Enhancing California's Competitiveness

FOR IMMEDIATE RELEASE

July 31, 2007

Contact: Al Lundeen
(916) 774-9750

AB32IG: TO REDUCE GREENHOUSE GAS, MARKET-BASED SYSTEM BEST

SACRAMENTO – As the California Air Resources Board reviews recommendations to reduce greenhouse gas (GHG), a coalition of businesses emphasized the best way to achieve the goal is with market mechanisms.

The Air Resources Board is reviewing a report from the Market Advisory Committee that endorses a market-trading program (often called a cap-and-trade system) to cut GHG emissions.

The AB 32 Implementation Group, a coalition of more than 130 organizations and businesses, submitted comments last week supporting the report's findings as a valuable base from which to build a workable cap-and-trade system.

"We must be thorough and watchful during the current regulatory process," said Dorothy Rothrock, vice president of the California Manufacturers & Technology Association and coalition co-chair "so that we reduce emissions while also keeping California's economy strong."

The Air Resources Board is charged with developing GHG rules.

The AB 32 Implementation Group supports the goals of the landmark climate change law. At the same time, the business coalition wants to assure emission reductions and economic growth work in tandem.

-more-

“California must keep its eye on implementation costs,” said Dominic DiMare, vice president of the California Chamber of Commerce and co-chair of the business community coalition. “Where one option likely produces costs savings over another, that option should be favored as long as it achieves the targeted emission reductions.”

The organization’s comments to the ARB also stated a successful cap-and-trade system should include a mechanism that caps emission credit costs, essentially bringing certainty to what could be the highest cost of compliance. The coalition’s complete comments are available at

<http://ab32ig.com/documents/CommentsOnMACReport7-24-07.pdf>.

Members of the AB 32 Implementation Group include the California Manufacturers & Technology Association, California Chamber of Commerce, California Taxpayers’ Ass’n, Small Business Action Committee, California Black Chamber of Commerce, California Building Industry Ass’n, California Business Properties Ass’n, California Business Roundtable, California Citrus Mutual, California Cotton Ginners and Growers Ass’n, California Forestry Ass’n, California Grocers Ass’n, California Hispanic Chambers of Commerce, California League of Food Processors, California Metals Coalition, California Nevada Cement Ass’n, California Retailers Ass’n, California Poultry Federation, California Small Business Alliance, California Small Business Ass’n, Consulting Engineers and Land Surveyors of California (CELSOC), Dairy Institute of California, Valley Industry and Commerce Ass’n (VICA), Western States Petroleum Ass’n, the Wine Institute and more than a dozen local chambers of commerce and farm bureaus.