



AB 32 Implementation Group



Working Toward Greenhouse Gas Emission Reductions
And Enhancing California's Competitiveness

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COALITION LAUNCHES WEBSITE ABOUT GREENHOUSE GAS REDUCTIONS

SACRAMENTO – The AB 32 Implementation Group, representing thousands of businesses with millions of workers, launched a website today offering information about greenhouse gas emissions and recommendations for the successful implementation of the state's required emission reductions.

The website can be found at www.AB32IG.com.

The coalition aims to be a positive voice in the regulatory and legislative process following the passage of AB 32 (The Global Warming Solutions Act) to ensure that the required greenhouse gas emission reductions happen while protecting jobs and the economy.

“Companies are making investment decisions now and need to know how the new rules will impact those decisions about modernizing, expanding or changing processes,” said Dorothy Rothrock, vice president of government relations for the California Manufacturers & Technology Association and member of the AB 32 Implementation Group. “Our goal is to participate actively in the process and protect the interests of business, consumers and workers.”

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The AB 32 Implementation Group is urging the California Air Resources Board to adopt a Certified Early Action Program that provides greater regulatory certainty and encourages companies to continue investing in California. It also is urging that any rules developed should be market-based solutions.

“Setting emission reduction goals and not mandating the way to achieve them keeps the door open to future innovation and invention,” said Dominic DiMare, vice president of government affairs for the California Chamber of Commerce.

“Market-based solutions will be the most cost-effective approach to achieve early emission reductions and a likely way to produce reductions even more quickly than required under the law.”

On the website, www.AB32IG.com, visitors can find principles supported by the coalition, a calendar of upcoming events, the growing list of members and other information. The coalition is led by the California Chamber of Commerce and the California Manufacturers & Technology Association. Its membership includes the Alliance of Automobile Manufacturers, Ass’n of Home Appliance Manufacturers, Bay Area Council, California Ass’n for Local Economic Development, California Building Industry Ass’n, California Business Roundtable, California Citrus Mutual, California Forestry Ass’n, California Grocers Ass’n, California Independent Petroleum Ass’n, California League of Food Processors, California Poultry Federation, California Retailers Ass’n, California Small Business Alliance, California Taxpayers’ Ass’n, Center for Energy & Economic Development, Dairy Institute of California, Industrial Environmental Ass’n, Western Plant Health Ass’n, Western States Petroleum Ass’n, Wine Institute and more than a dozen local chambers of commerce and farm bureaus.